

Press Release

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For immediate release

Target strengthen senior team in the Midlands

Target Chartered Accountants has strengthened the senior team at its Midlands office with the appointment of associate director of audit and assurance, Will Lodder, and the promotion of Andrew Wilson to associate director of tax planning.

Will joins from the Birmingham office of Moore Stephens, where he was director in the audit, assurance and advisory department. He has over 14 years experience spanning the UK, Europe and Asia, and has worked extensively with entrepreneurial businesses; from owner-managed firms through to large multi-national listed groups, across a variety of sectors.

Commenting on his move, Will said: "Target's approach is to be both accountants and business advisers which sets them apart from most other firms. They look beyond the numbers to find out the goals and ambitions of each owner-manager, before setting out how these can be achieved through the company.

"The Midlands is a thriving area for entrepreneurial firms, which along with national and international businesses, could benefit hugely from this approach.

"Target has great potential regionally, with a team of strategic advisors that can offer the owner-managed businesses market a level of service and expertise akin to a top six firm, but much more cost-effectively. Added to this, the firm has a more personal approach, where clients get to deal with the senior people directly rather than junior staff," Will adds.

Andrew, who is Head of Target's Corporate and Business Tax team in the Midlands, has been promoted from Senior Manager to Associate Director. Andrew joined the firm in 2008 after four years with PricewaterhouseCoopers.

Mark Tuckwell, Director and Head of Target's Midlands office, said: "These new appointments follow our consistent and continued success, which has seen the business grow at an annual rate of 20 per cent every year for the past three years"

“By strengthening our senior team, we are well placed to build on this success, through the quality of our client offering” he adds.

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For media enquiries contact Corrina Cockayne at Target Chartered Accountants on 01225 486348, or e-mail corrina.cockayne@target-accountants.com.

Editor's notes:

Target is a top 50 firm of chartered accountants working exclusively with entrepreneurial individuals and their businesses around the country. The firm has 14 directors and 180 staff working out of four UK offices in Bath, London, Reading and the Midlands. Established 11 years ago as a specialist tax consultancy, Target are leading advisers in six core integrated service areas: Audit and Assurance, Business Services, Tax Planning, Corporate Finance, Financial Management and HR Consultancy.

